

Salary-X

For reliable, up-to-date market information

Salary Survey – Data Collection Tool

For benchmark position No.112, National Marketing Manager

Dear Contributor,

Below you will find a summary of the key features of benchmark position No.112. (A more detailed position description can be found in Section Eight of this manual.) Should you have a position which matches or is very close to this description, we invite you to contribute salary package information, in gross dollars (before tax). Please list any additional benefits in the 'other' column provided, and insert package value.

Your information will be combined with that of other contributors of data for this position, and analysed. Survey results for the entire range of position should be available in approximately two months. Please be assured that your company name or any other information that may identify you to other subscribers is not divulged, and confidentiality is maintained at all times

Thank you,

Janine Nombro

Executive Officer

Salary-X

Job Title:	National Marketing Manager
Job No.:	112
Reporting to:	CEO
Designation:	Senior Management
Accountabilities:	All aspects of advertising and publicity, marketing and promotion of the company's entire product range, both nationally and internationally
Typical Subordinates:	Marketing Manager Promotions Manager Marketing Consultant Publicity and Advertising Manager Admin Staff
Site:	Head Office
Travel:	Interstate and overseas

Note to survey contributors. Please complete the following salary and benefits information by including actual gross (pre-tax) figures in AUD\$, where applicable.

Wage, Salary and Benefits Data

Details		Total (p.a.)
Your Company Name	John Readings	
Your Industry	Light manufacturing	
Your Job Title	General Manager, Marketing	
Base Pay	\$63,000	\$63,000
Bonus	\$3,000	\$6,000
Commission	\$3,000	
Vehicle	\$9,000	\$11,000
Phone	\$800	
Lap Top	\$1,200	
Expense Allowances:		
Clothing	\$1,200	
Travel	\$900	

Accom.	\$7,500	
Meals	\$5,000	
Other	Nil	\$14,600
Superannuation: Compulsory (9%)	\$5,670	
Top-up (6%)	\$3,480	\$9,150
Professional Memberships		800
Library		600
Professional Development		2,400
Health Insurance		2,400
Life Insurance		1,000
School Fees		N/A
Loan Assistance		N/A
Other Benefits (please list)		N/A
TOTAL		\$110,950

