

CERTIFICATE IV

Certificate IV in Entrepreneurship and New Business

BSB40320



UNLIMITED ONE-ON-ONE SUPPORT



30 DAY COOLING OFF PERIOD



100% ONLINE LEARNING

BSB40320

CERTIFICATE IV

Certificate IV in Entrepreneurship and New Business

CAL's Certificate IV in Entrepreneurship and New Business is perfect for those currently operating or looking to launch a small business as you will gain an understanding of business operations and how to succeed in today's competitive market in a wide range of small business contexts. With this course, you'll strengthen your ability to successfully launch a small business or new business venture. You'll develop critical business skills to successfully market and promote your new business venture, as well as skills in developing and presenting business plans and proposals to successfully achieve stakeholder buy-in. With this course under your belt, you will be prepared for the challenges that come with new business ventures, by gaining essential skills in legal and risk management as well as the ability to seek out new business opportunities to strengthen the future of your business.

In-demand skills you will learn:

- Gain skills in financial planning to understand new business financial position
- Increase your skills in developing business plans and business proposals to achieve stakeholder buy-in
- Establish skills in legal and risk management for new business ventures to ensure the business is prepared for possible challenges



Courses designed for success

We designed our courses to be aligned with industry expectations. We've consulted with industry professionals to deliver the skills that tomorrow's workforce needs today.



Focus on student experience

We take the time to understand your goals, providing personalised and flexible learning solutions driven by passionate mentors and support teams.



Committed to real outcomes

We're dedicated to making a difference in our students' lives. We focus on providing real outcomes, not just a piece of paper.

UNITS



A total of 10 units to achieve your Certificate IV

DURATION



Generous 24-month self-paced enrolment period

Part-time: approx 10 - 12 months
Full-time: approx 8 months

CAREER OPPORTUNITIES



- Small Business Owner
- Small Business Owner / Operator
- Project Coordinator

Course Structure

CAL has developed this qualification in consultation with industry experts. **We've hand-selected these 10 units to align your skills with industry expectations.**

Unit Code	Unit Title
DEVELOP BUSINESS DOCUMENTS	
BSBESB401	Research and develop business plans
BSBESB302	Develop and present business proposals
APPLY MARKETING KNOWLEDGE	
BSBMKG438	Implement and monitor advertising production
BSBMKG441	Develop public relations documents
BSBESB404	Market new business ventures
BSBESB301	Investigate business opportunities
IMPLEMENT BUSINESS ACTIVITIES	
BSBESB402	Establish legal and risk management requirements of new business ventures
BSBESB403	Plan finances for new business ventures
BSBMKG442	Conduct e-marketing communications
BSBMKG434	Promote products and services

A total of 10 units to achieve your Nationally Recognised qualification

Outcomes

Graduating with this Certificate IV will set you up for success as a confident operator of a small business in a range of industries and provide you with the ability to effectively manage your business operations and create future growth. You'll gain the skills to constantly seek new business opportunities to enhance operations while also gaining key marketing skills to increase business exposure taking your business to the next level. You will be prepared for the challenges that come with a new business venture by developing your skills in business and financial planning as well as legal and risk management.

With a strong foundation in business, some common career pathways are:

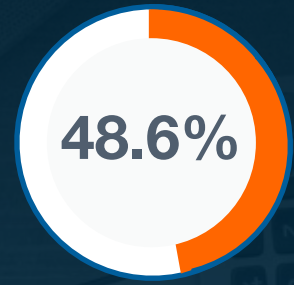
PROJECT COORDINATOR	\$65,000
SMALL BUSINESS OWNER / OPERATOR	\$65,000
SMALL BUSINESS OWNER	\$73,000



Managers with at least a Diploma qualification



The average salary for management in the industry



Employers wanting people with a qualification



"This course has been instrumental in teaching me the importance of setting goals. I have been able to write policies and procedures for my workplace and have a much better understanding of the importance of planning and implementing new administrative systems."

TRACY

MANAGER - TOURIST PARK

Double Diploma of Business Administration (BSB50415) + Leadership & Management (BSB51918)



"Studying has allowed me to prove my abilities and certify my experience in my working career." Since completing her qualification with CAL, Elizabeth progressed her career from Administration Officer to Finance Manager.

ELIZABETH

FINANCE MANAGER

Double Diploma of Business Administration (BSB50415) + Leadership & Management (BSB51918)

Flexible Options

Our courses are designed for adult learners with busy lives. We know life can be unpredictable, and circumstances change. That's why we make our study options as flexible as we can to cater to your lifestyle. You'll have the freedom to study when it suits you with our self-paced courses and generous 24-month enrolment period.

CAL	Competitors
<input checked="" type="checkbox"/> \$0	RPL Application Cost \$1500* <input type="checkbox"/>
<input checked="" type="checkbox"/> \$0	6-Month Extension Cost \$500* <input type="checkbox"/>
<input checked="" type="checkbox"/> \$250	Refund Processing Fee \$280* <input type="checkbox"/>
<input checked="" type="checkbox"/> 30 Days	Refund Period 14 Days* <input type="checkbox"/>
<input checked="" type="checkbox"/> Free 90 Days	Deferral Period 30 Days* <input type="checkbox"/>

*Up to



Cooling Off Period

If the course isn't right for you, withdraw within 30 days for a refund.*



Free Deferral

You can pause your studies, then pick them back up when you're ready.*



Free Extension

If you require additional study time, we can help.*

*Terms and conditions apply

Simple Payment Options

We understand that you need straightforward course fees. We offer transparent payment plans as well as discounted upfront payment options for our courses, where you will see your complete schedule of fees before you make any payments.

We also keep our administrative fees simple. We don't aim to make a profit in order to cater to our students' needs – we just do it.



Flexible Payment Plans



Discounted Upfront Payments



No Hidden Fees

FAQs

RECOGNITION

Where is this qualification recognised?

The College for Adult Learning is a Registered Training Organisation TOID 22228 and all of our Certificate IV and Diploma qualifications adhere to the Australian Qualification Framework (AQF). They are Nationally Recognised and internationally respected qualifications, issued on behalf of the Australian Government.

REQUIREMENTS

Are there any prerequisites for the course?

Our students are required to be 18 years or older at the time of registration and demonstrate the required level of competency in English language, literacy and numeracy skills. If English isn't your first language, you may be asked to sit an LLN test to ensure you are suitable to undertake the course.

What IT requirements do I need to complete the course?

You will need regular access to a laptop, desktop computer or another device with an adequate and reliable internet connection, at least the equivalent of Microsoft Office or Office for Mac, with word-processing capabilities and spreadsheets and a PDF reader installed, full permissions to install and access third-party software as required. You will also need regular access to a laptop, desktop computer or device with an adequate camera to undertake video calls for assessments as required.

COURSE STRUCTURE

How is the course delivered?

The course is 100% online and self-paced, so you can study on your own terms. Make your way through the units with clear tutorials, supporting content downloads, as well as regular checkpoints to test and strengthen your learning along the way. You'll complete a combination of quizzes, written activities, and practical assessment tasks to demonstrate your skills.

What are the assessments?

There are no exams for the course. All assessments involve practical and job-ready applications based on your workplace or the case studies we provide. There are different assessment elements, including interactive simulation and role play activities. These activities are conducted with a Learning Coach and may need to be completed with others (e.g. coworkers, friends or family) in real-time through Zoom or in a pre-recorded video. Video assessments allow us to assess your interpersonal skills needed for management roles. This is an innovative method to engage with your learning by acting out crucial situations you would encounter in the workplace, in a safe environment with an industry expert. You'll be able to hone your new skills in real-time with your Learning Coach and get valuable feedback so you can confidently demonstrate your learning in the workplace.

FAQs

COURSE STRUCTURE

How long does the course take?

Our courses are completely self-paced, meaning you can study around your lifestyle. No strict deadlines, no inflexible classes to work around, no pressure to work to someone else's schedule. Depending on the time you commit and your learning style, studying part-time could see you complete the course in approximately 10 months. You'll have the freedom to study when it suits you with our generous 24-month enrolment period.

When can I start?

We have no restrictive intake periods, so you can start as soon as we've processed your course registration and official enrolment form. This is typically done in as little as two business days. We also have options to start your payment plan while delaying your course commencement date until you're ready to begin studying within three months.

What if I fall behind?

Our courses are completely self-paced, so you don't need to keep up with a class or work to strict deadlines. As a CAL student, you'll receive an individual learning plan that is tailored to your study needs, this helps create structure and set guidelines to help you stay on track to complete your studies. We cater to adult learners and understand that life can sometimes get in the way, so if you find yourself falling behind, you can speak to our Student Support who will be able to advise you of all your options, revisit your learning plan, and help you get your study back on track.

SUPPORT

What support is provided?

All support is provided by CAL, you can book in coaching calls when you need them as well as send through support requests to be answered by our Learning Coaches and Student Success Advisors. You can even get quick answers from our Live Chat with Student Support.

I work full time, can I access my coach after hours?

Our coaches work late on selected nights of every week, so we are happy to book in after-hours calls. We have students across all timezones, so our Learning Coaches are conscious of accounting for time differences.

RECOGNITION OF PRIOR LEARNING

Does CAL offer RPL?

If you are a highly experienced professional and believe that you currently hold an extensive level of knowledge, competence and ability in your field, you may be eligible for Recognition of Prior Learning (RPL), which could reduce the time it takes for you to get qualified. You can RPL particular units, or a whole course. To be successful in your RPL application, you will need to provide comprehensive evidence of prior work experience, including workplace documents, strategies that you have created. If you would like more information on RPL, please speak to one of our Learning Consultants.

Why CAL?

We're committed to igniting real change by inspiring one student at a time and giving them the power to shape their own world.

The College for Adult Learning formed as a Registered Training Organisation (RTO) in 2009, founded by Helen Sabell and Rob Golding. They wanted to change the way we deliver adult education through dedication to outcomes-focused, practical training solutions with unparalleled support and flexibility.

They built the foundation for an RTO that is committed to making a difference and inspiring transformation through learning.

At CAL, we live by this in everything we do, from our unique flexible delivery to our bespoke content written in partnership with industry leaders, through to our hands-on and personalised approach to support.



We've been making a difference since 2009

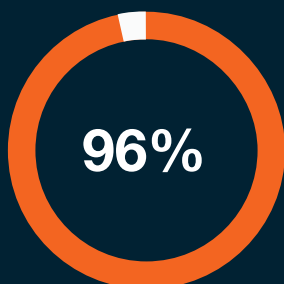
From our humble beginnings, we've grown to a leading player in online training, remaining true to our commitment to make a difference for adult learners. After a decade of education, we've made a difference to over 10,000 students' lives.

Unlimited support

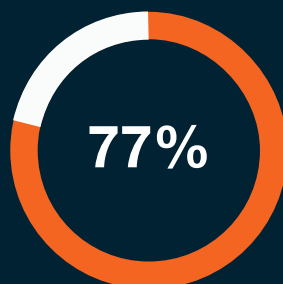
Throughout your studies with CAL, you'll have constant access to learning coaches and student support – via calls live chats, emails, and support tickets.

Our learning coaches are experts in their industries and will assess and support you in your course learning. They're an invaluable resource for course-specific content, bouncing ideas around, and providing practical advice. Additionally, learning coaches are available for one-on-one coaching sessions (including some after-hours slots). You can book as many coaching calls as you want!

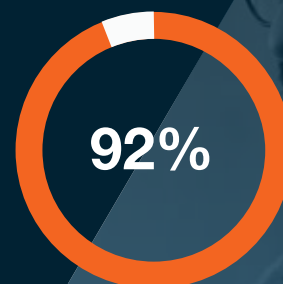
Our support team gives you a catch-all for all support queries that aren't content-specific. They're available to chat over the phone or on live chat between 9:00 am and 6:00 pm on weekdays. Have a support question outside these hours? Just submit a support ticket and our solution-oriented team will get back to you as soon as they can.



of our students surveyed achieved their primary study goal



of our students surveyed achieved multiple study goals



recommend CAL to people looking to progress their career



“Studying with CAL has [...] opened up doors for gaining better employment and wages for me. Struggling with surviving in my previous job, I decided to step out of the box and gain a higher qualification than I had. I applied for a new job and having started my course, this had a bearing on gaining the position I am now in.”

ROSALIND

CAL Graduate



“10 years ago, I was almost unemployable, now I’m being headhunted for roles. In 10 years, I will (hopefully) be retired.”

JEREMY

CAL Graduate

Apply Now, Start Tomorrow

In just four easy steps you'll be on your way to taking your career to new heights.



Our Learning Consultants are here to help you find the right study path for your career.

Now that you've enquired, the next step is to apply to enrol.

You'll be put in contact with your own Professional Learning Consultant to guide you through the registration and enrolment process and get you started in your exciting new course with CAL.

APPLY NOW