Bridging the gap between business requirements and technical delivery, a business analyst works to improve systems and achieve organizational goals.

✔ The Business Analysis Foundation Certificate

This course is accredited and endorsed by BCS which is:
- The Chartered Institute for IT
- The Institute that Champions the global IT Profession.

Target Audience
- Current and prospective Business Analysts looking to improve their BA knowledge.
- Business Analysts looking to accredit their skills for recognition among employers, clients and peers.
- Anyone looking to understand Business Analysis terminology.

Benefits of the BA Foundation Certificate
The Business Analyst role is about linking and liaising. Broader than IT, the BA focuses on solutions in the context of the organization's goals, regardless of whether they utilize technology. The BA role is about meeting business needs and ensuring investment in the right solutions.

The Business Analysis role provides significant business benefits. The BA:
- Reduces costs and increases benefits. It increases the value achieved through the solution to the business problem while actively reducing the cost to implement the solution;
- Is actively focused on reducing costs i.e. reduction in rework; reduction in requirements churn and discovering more cost-effective solutions;
- Increases the potential benefits yielded by the solution i.e. discovery of new business needs or requirements; prioritization ensure focus on value; more effective implementation of new solutions by the business and providing a framework in which an IT team can scale.

Typically a business analysis is all about identifying what works and what doesn't, then making recommendations on how to make changes without derailing anything that is functioning properly. Business Analysis can make companies of all sizes stronger and more resilient in terms of meeting challenges and positioning for future growth.

Fact:
Employment prospects for Business Analysts is excellent

Employment for BA (ICT) has risen by 15.8% over the past 5 years and is expected to continue to grow strongly through to 2017 and beyond.

Fact:
The Average salary for Business Analysts is $82,000.

With salary ranges from $70,000 to $120,000. (www.payscale.com.au)

Fact:
Gain credit into the Diploma of BA upon successful completion of this foundation program.

Financial Disaster Averted by Business Analysis:
Both Ford & GM, on the brink of financial disaster, applied the BA discipline throughout their orgs to re-establish themselves as leaders in their industry.
Fast Track > The time is now for career mastery.

You’ll discover CAL’s programs are outstanding value for money.

CAL’s career advisors will assist you to choose the learning pathway that is best for you. Enquire today for our current fee schedule or visit our website [www.collegeforadultlearning.com.au](http://www.collegeforadultlearning.com.au).

Take the first step on a career path with high earning potential and strong job prospects

This BCS accredited course is appropriate for Business Analysts of all levels, providing a complete overview of the Business Analysis ecosystem.

The BA Foundation Certificate is a practical course that is particularly useful for current or aspiring Business Analysts wanting to develop their knowledge of the field in which they work, focusing on requirements engineering and beyond.

Take a rewarding career path and get accredited for your BA skills

<table>
<thead>
<tr>
<th>Business Outcomes</th>
<th>Course Content</th>
</tr>
</thead>
<tbody>
<tr>
<td>Identify the role and competencies of a business analyst</td>
<td>Introduction to Business Analysis</td>
</tr>
<tr>
<td>Understand and elicit strategy analysis</td>
<td>Role of the Business Analyst</td>
</tr>
<tr>
<td>Demonstrate business system and business process modelling</td>
<td>Business strategy analysis</td>
</tr>
<tr>
<td>Implement stake holder management</td>
<td>The Business Analysis process model</td>
</tr>
<tr>
<td>Utilise investigation and modelling techniques</td>
<td>Investigation techniques</td>
</tr>
<tr>
<td>Elicit requirements</td>
<td>Stakeholder analysis &amp; Management</td>
</tr>
<tr>
<td>Show business case development</td>
<td>Modelling business systems</td>
</tr>
<tr>
<td>Understand management of business change</td>
<td>Business process modelling</td>
</tr>
<tr>
<td></td>
<td>Requirements engineering</td>
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<tr>
<td></td>
<td>Modelling the IT system</td>
</tr>
<tr>
<td></td>
<td>Making a business and financial case</td>
</tr>
<tr>
<td></td>
<td>Implementing &amp; Managing business change</td>
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Benefits of the Online Course

- Foundation program provides approximately 15 hrs of high quality interactive training
- Reinforce your knowledge before sitting the exam by completing the interactive quiz after each session and the mock exam quizzes at the end of the program to further enhance understanding of the method
- Study in bite-sized chunks using the bookmarking system to pick up where you left off
- Take the Foundation exam anytime using your webcam – it’s never been easier!

Why CAL is a better choice

In a recent survey of over 150 CAL graduates:

- 100% said CAL met or exceeded their expectations
- 97% responded that CAL’s courses offer value for money
- 98% actively recommend CAL courses to others

Ask about our Timetable for semester 2 2014 or discuss an in-house program in your workplace...

CONTACT CAL NOW 1300 907 870
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